



Nola in Milan - Swedish Design Moves

We are proud to be part of the Swedish Design Moves group exhibition in Milan. Nola participates in Swedish Design Moves and exhibits at the exhibition "HEMMA Gone Wild" during Milan Design Week.

Nola participates and exhibits in Milan in collaboration with Swedish Design Moves 2019, during the exhibition HEMMA Gone Wild. Joyn Studio is curator and architect. The exhibition runs from April 8 to 14 during Fuori Salone Mobile in Milan.

HEMMA Gone Wild is the official Swedish exhibition during Milan Design Week, where Swedish designers and design companies showcase products to strengthen Sweden as a design country, boost international interest in Swedish design, fashion and architecture. The exhibition is a continuation of last year's acclaimed Swedish Design Moves Milan.

Nola participates in the exhibition with several products such as Cacti planters, Cacti hanging baskets and Cacti bird feeder, by prominent designer Anki Gneib. Cacti's hanging baskets were launched most recently at The Stockholm Furniture Fair.

The Cacti wire hanging baskets can be seen as sculptures that hook together to form a sequence of interlocking designs. Just as birds line their nests with branches and twigs, the bottom of the baskets can be lined with moss, greenery or plants that take their nutrients from the air. The hanging baskets are complemented by a decorative bird feeder, supported by a streamlined post. Whether filling a space with contemporary cool or making a nod to nature, Cacti's new designs are natural complements to their surroundings.

Swedish Design Moves is a program that aims to increase the international awareness of Swedish design, commissioned by the Swedish Government. The program is led by Visit Sweden, in collaboration with Svensk Form - The Swedish Society of Crafts and Design, Architects Sweden, the Swedish Fashion Council, the Swedish Federation of Wood & Furniture (TMF).

Milan Design Week is one of the world's largest meeting places for design. The exhibition HEMMA Gone Wild runs from April 8 to 14, at Via Solferino 15, Brera, Milan.

For more info: [Swedish Design Moves](#)
Info and product catalogue: [hemmagonewild](#)

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For almost 40 years, **Nola Industrier** has developed and honed ideas, products and visions for urban spaces. We collaborate with Sweden's leading designers and architects from concept to manufacture, with sustainable production taking place exclusively in Sweden. Nola stands for quality, aesthetics and sustainable design for movement and change in our public environment. Nola.se